

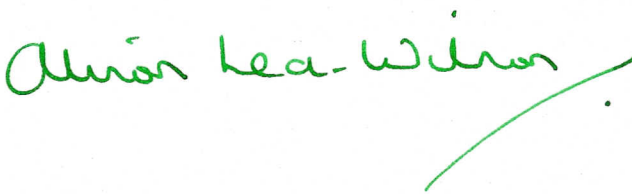
October 2008

HALEN
MÔN
Sea Salt

To whom it may concern,

This is to confirm that J Hardman of Barnhill Marketing successfully delivered strategic marketing consultancy to Anglesey Sea Salt Ltd under the Export Assist programme funded by the Welsh Assembly Government.

By facilitating a clear and structured analysis of our current export markets, Jeff has enabled us to decide exactly where to focus our resources within Europe for optimum profitable growth. We have now commissioned Jeff to deliver a further 2-week period of consultancy to assist us in implementing this strategy across a number of selected European markets where true potential is yet to be tapped. This work includes provision of methodology for distributor management, including growth target setting and tracking.



Alison Lea-Wilson

Director