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28th April 2010

Barnhill Marketing Ltd
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Dear Jeff

I am writing to thank you for your contribution over the past three years in working as an associate consultant with Enterprise Consulting Ltd to help us successfully deliver business consultancy services throughout Wales on behalf of one of our key clients International Business Wales (IBW).

I would like to echo the sentiments expressed to you recently by IBW on behalf of the ultimate employer for this work, namely the Welsh Assembly Government. Your approach in delivering one-to-one export consultancy to companies ranging from start-ups to multinationals has exactly the kind of energetic and inspiring style needed to produce results. By providing a personal level of commitment that organisations find hard to resist and driving them on in a reassuring manner, you are achieving excellent results both with organisations which are new to export and those who are in need of strategic assistance to change direction or boost their flagging export sales.

Your work on both the Export Assist and International Trade Development (ITD) programmes has been and continues to be extremely valuable to IBW, Enterprise Consulting and most importantly the client companies, particularly in these difficult economic times when an organisation can dramatically improve its chances of survival by challenging itself and getting further involved in the growth available in Export markets.

Yours sincerely

A handwritten signature in black ink, appearing to read "Ian Fletcher", written in a cursive style.

Ian Fletcher

ITD Programme Project Manager at Enterprise Consulting